

2020 Quilt Show Minutes Sept 12, 2019

The meeting was convened at 1 pm at Eskaton. Present were coordinators Sue Miller, Susie Hardy, Mary Serpa, and Sophia Day. Others present were Anne Padget, Karle deProsse, Ginny Lee, Ione Ishii, Theresa Finn, Nancy Holtz, Jeanne Rupp, Ann Campbell, Ginni de Thomas, Jean Marie McDonald, Holly Miner, Deanna Maxwell, Barbara Ceresa, Joan Mosley and Francesca Erickson.

QUILT SHOW THEME

Decorated clothespins were passed around as examples of what could be done to the pins used to hang the quilts.

The theme of last year's show was miniature quilts. The question is do we want to have a theme and what should it be. Sophia directed people to think about this and discuss this at the next meeting. Springtime in the Pines is the general theme, so someone suggested doing something floral. Joan suggested "getting to know us". This could include displaying name tags and encouraging everyone to do an attractive name tag and use that as a display in the atrium. There could also be a picture along with the name tag.

Discussion ensued about where they were to be displayed. Holly suggested photographing the tags. Another suggestion was to do an individual block that represents the member. The thought was to use something small that could be easily displayed. Susie liked name tags because it is tactile. Ginny suggested attaching a picture of the person who did the quilt as a way to identify who did it. She thought people would walk by the smaller tags. We could set up a night to take pictures and it wouldn't have to be done every year, or turn in one when you turn your quilt in. The question of how to finance this was raised and people suggested Walmart or COSTCO. People in the past were asked to turn in a picture and they didn't do it. The Christmas party and January affiliate night could set up a photo booth. Someone suggested it could be done with a phone. Lighting is a challenge. On Snapfish one can use a phone and send it and only have to pay postage. The pictures could be cropped on the phone and 200 pictures are only \$19. The idea was to have everyone included at the show and not everyone is entering a quilt. Joan suggested using the bulletin board near the Country Store. The discussion was tabled and held over for discussion in October.

QUILT SHOW BUDGET

At the next meeting the actual budget from last year will be available. We will try and stick within the same budget unless there are other known expenses. There will be a preliminary budget next month which Karel is working on. Holly was curious about what kind of income the country store made. There was a comparison of former years which Holly would like to see. Sophia has that and will share it with her. Jean Marie wants to start sending out inquiries for judges. Mary has already bought dowels to have enough for 2020 and will apply it to next year's budget.

OPPORTUNITY QUILT

There is a need for more people to work the Draft Horse Classic and sell tickets for the opportunity quilt. There is also a need for fall themed quilts or fall colors. Halloween or cowboy themes are also ideal.

BROCHURES

One item that is continuously raised for discussion are the colored brochures for the show. One suggestion is to do a less expensive brochure. A mini committee will have a look at the brochure and will decide what needs to be displayed and how to display and print it. Ginny suggested using a full sheet and having less information would considerably reduce the cost. The fact is that most of them get thrown away. The ad space that is sold does not offset the cost of the brochures. Sophia has done some comparisons for the prices for brochures and House of Print and Copy was the most economical. Bookmarks were cheaper somewhere else. It depends on what paper.

FORMS

Treasurer and volunteers forms. The committee chairperson should give the form to each shift volunteer. It is turned in at the gate and eligible for a prize. They can be auto filled with each chair's name and then all that would have to be done is to put the volunteers name and shift on it. A list of early volunteers for the gate would be helpful. Treasurer forms should get to the Treasurer ASAP. The treasurer wants anyone working on the quilt show committee who is charging something to let her know via email. It needs to be stated what it is for and what is spent. If charging at the House of Print and Copy it is necessary to say who they are and which committee they are working on.

WEB PAGE

There were a number of changes requested at the end of the show dealing with quilt entrees and judging. It was requested that we add hand appliqué as well as machine quilted and add "a kit" as one of the types of quilts. Art quilts could be split into abstract and pictorial as it is hard to judge them together. It is necessary to have sleeves and a label on the quilt. There were too many characteristics put together such as type, size, and skill of quilter. The aim is to be able to judge them separately.

The person who did the web billed for 3 hours and he did make changes and perhaps those will be the last changes. His bill is \$180 and there was a request for a motion to pay the bill. Susie moved to so do and Barbara seconded the motion. There was a suggestion to change to a different program that is not customized. Sue asked Ione to research the platforms and bring to the meeting. She will do the comparison. We are good to go for this year and it is not a critical item.

MULTIDAY PASS

People have requested a multiday, discounted pass. The idea is to encourage out of owners throughout Northern California to come and stay. People say they would like to see more and purchase more. The question is whether there would be more attendance if there were a 2 day pass. Suggestions as to how to do that were to have 2 different colored wristbands. There was a suggestion

to try this and see how it goes. Attendance for each pass would be calculated. This change would have to go to the full board. Mary made a motion that we try it this year with a two day pass going for \$12 and Teresa seconded the motion. It passed unanimously and will be taken to the Board.

PIQF

Ginny Lee is going to the first day of the show she will take small flyers for our show to be placed on the table at the entrance to PIQF. We could do one with a picture of the opportunity quilt on it. The suggestion was for a 1/4 sheet with bright colors. Sophia will work with the publicity committee and will print it.

DRAFT SHOW SIGNUPS

A sheet was passed around for members to sign up on days where help is needed.

BASKETS FOR THE QUILT SHOW

Ione initiated the discussion regarding the baskets. Some baskets were very highly valued, like \$600. She said the average was \$196 for each basket. The question is whether it would be more advantageous to split the baskets which would give people more of an opportunity to win a basket. Really expensive baskets don't bring in more money. The other question was to limit the value of the basket. This was discussed in the wrap-up. The feeling was that people liked big baskets as they are more intriguing. The aim is to go for quality. Someone displayed the gift cards instead of putting them in a basket and it was very effective.

We are investigating having portable ATM available for next year. The other possibility is to use the "square". There is a possibility of using credit cards in the Country Store. There was a discussion about how people prefer to shop, cash or credit. Using checks were also discussed and what should be asked of people. Ione will lead a committee to investigate the procedure for accepting checks. Teresa will work with her.

2021 OPPORTUNITY QUILT

The 2021 Opportunity Quilt will be discussed at the guild board meeting.

Lunch chairs want one person to work with them with the idea of taking over next year.

The newsletter will be completed next week so if you have something get it to Sue Miller before Monday.

There was a presentation of thanks to the co-chairs for all the hard work they did on the 2019 show.

Meeting adjourned.

Respectfully submitted by Francesca Erickson, Secretary